

University of Wisconsin - Madison

**ENVISIONING  
THE 21ST CENTURY  
RESEARCH LIBRARY**

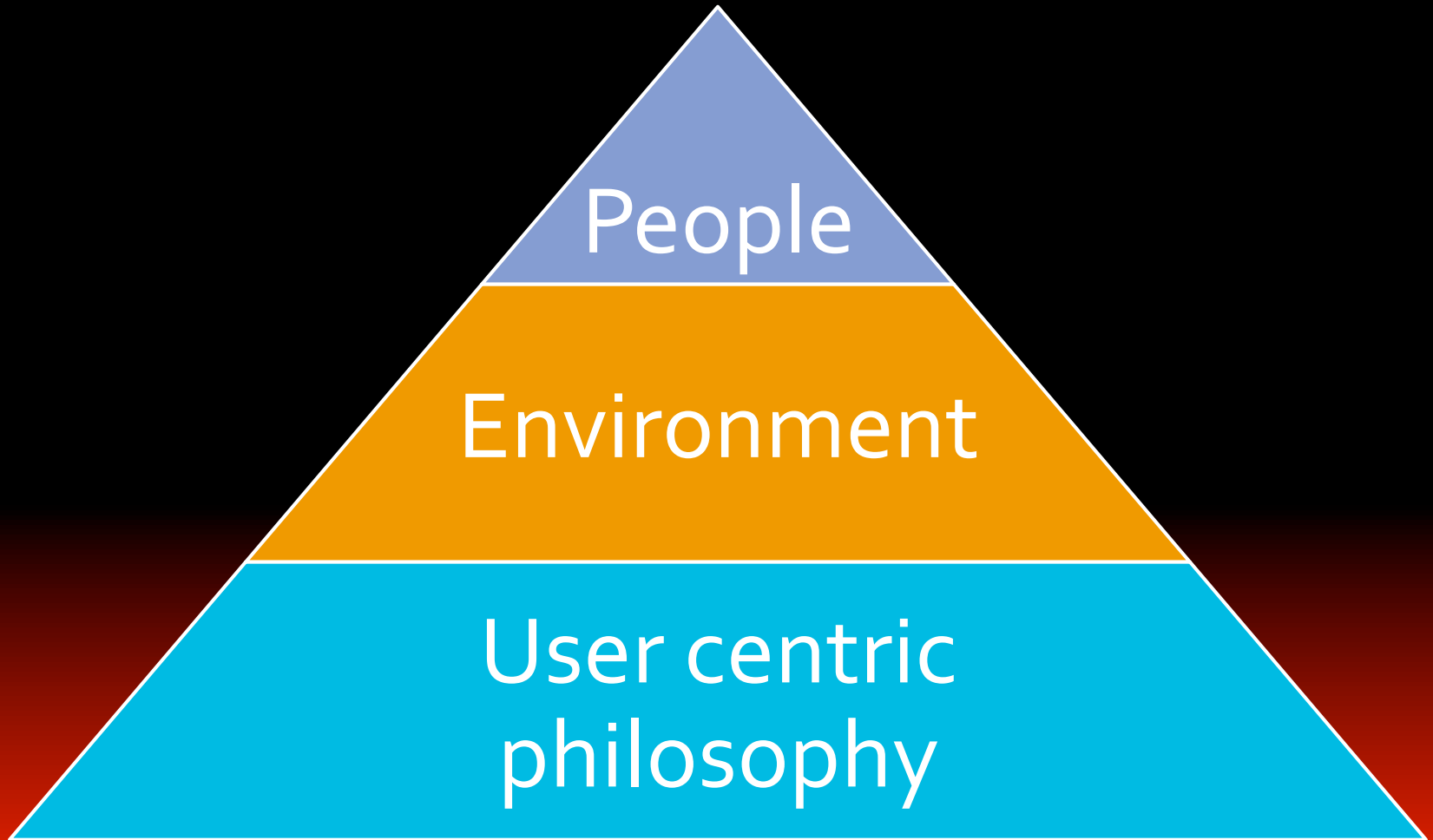


# Research Orientation

*Differentiated from the great academic library or great undergraduate library*

- *Supporting research*
  - *Contributing to research and scholarship*
  - *Supporting research environment in teaching and learning*
  - *Redefining Collections*
  - *Research Collaboratories*
  - *USER community*
- 

# USER CENTRIC FOUNDATION



# THEMES

## *INNOVATION*

*Teaching*

*Research*

*Scholarly Communication*

*Financial Constraints*

# TRADITIONAL VS INNOVATIVE

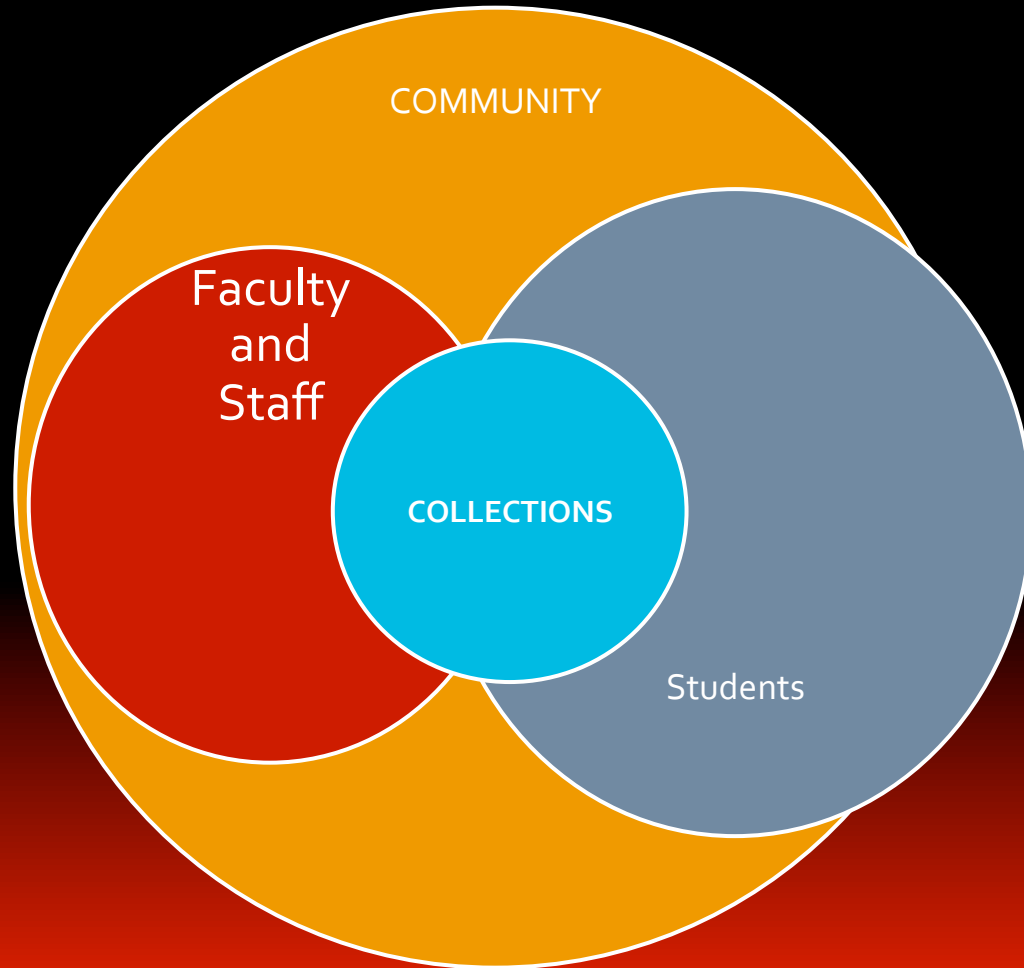
- Tradition
  - Place
  - Values
  - Knowledge and skills
- Innovation
  - *How - renovation*
  - *What – renovation*
  - *Why – renovation*
  - *Where - renovation*



# ISSUES AND OPPORTUNITIES

- DATA
- DIGITIZATION & ACCESS
- OPEN ACCESS
- CAMPUS PARTNERS
- FUNDING

# Relationships



# Relationships

## Relationship building

- Community – linking – relationships library as ambassador – library has lots to share
- Differentiated programs - one size doesn't fit all
- Collaborations and consortia
- Not just collectors and aggregators but creators and developers
- Relationships with others on campus – departments and faculties – and central units  
–IT - data





# Seize the Opportunity!

- Collections - esoteric
- Special collections
- Digitization
- Open Access
- Finding and connecting – technology
- DATA!
- New scholarship
- Convergence



# Place

- Physical
- Virtual
- Collaborative space
- Community access and interest

# People

- Participatory
- Growth
- Research
- Using skills and professional training – preserve, access, collection and curate , organize and classify
- Teams – non traditional – true teams and projects
- Risk taking and accountability

*Without risk you cannot have innovation*

# Financial Resources & Funding

## Financial challenges

### Use existing resource

- Doing the right things not just doing things right (*Drucker*)
- Stop doing some things
- User centric and user appropriate
- Equity vs equality
- Shared resources – leveraging and opportunity
- Excess resource – economies of scale

### Relationships and Fundraising

- 80% alums...
- Broader community and interest groups – special collections, digitization ...
- Collections
- Ingenuity innovation and partnerships
- Grants



# THE RESEARCH LIBRARY OF THE 21<sup>st</sup> Century

- Exciting
  - Invigorating
  - Right place at the right time
  - Opportunities abound
- 